

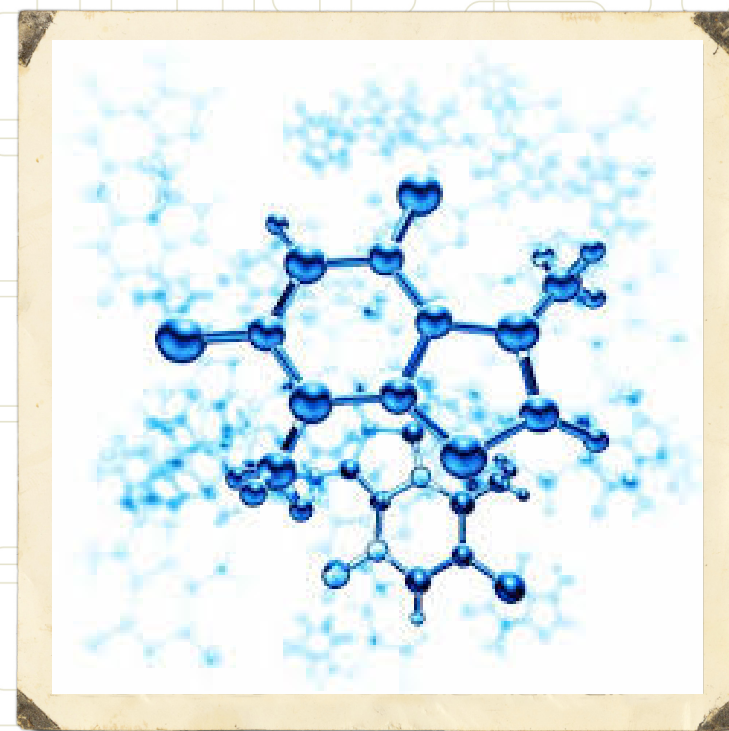
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Dr. K.Vidya Prabhakar
Dr. S.B. Sainath

Basic techniques in Biochemistry and Nanotechnology (A practical book for UG and PG students)



Dr. K.Vidya Prabhakar

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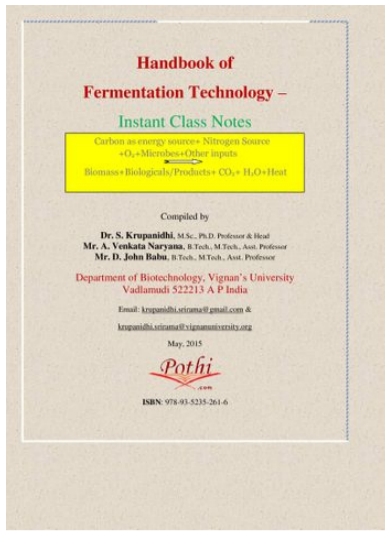
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This book brings the incipient information about the fermentation technology and bioprocess development. It gives the knowledge of fermentation process, inputs, and principles in the extraction of biologically derived products.

About the Authors

Prof.S.Krupanidhi is heading the Department of Biotechnology in Vignan's University. He has written around 60 national and international publications. A few of them are popular science articles. Mr. Venkata Narayana A is basically a chemical engineer doing research in the extraction of essential amino acid namely Methionine from organic waste. The data of his research work is also included in this book. Mr. John Babu, D is again a chemical engineer with lot of teaching experience in the field of process engineering principles.

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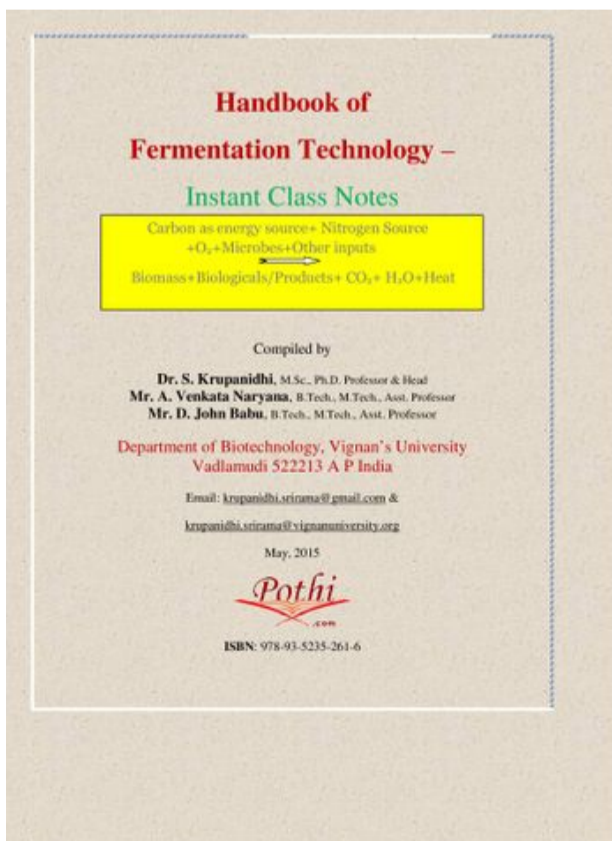
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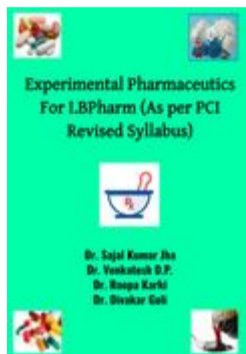
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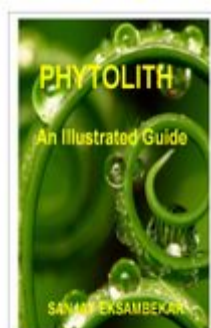
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ABSTRACTS



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UGC Sponsored Global Seminar on
**'Understanding the Contemporaneity of
Acharya Nagarjuna's Philosophy in the Global Context'**

28th - 30th January, 2015



Dr. L. Udaya Kumar

Director, Global Seminar - 2015

Centre for Mahayana Buddhist Studies

Acharya Nagarjuna University, Nagarjuna Nagar - 522510, Guntur, A.P.

95. Gender Identity in Indian Traditional Society

(K. Ravi Teja, Lecturer in Political Science, The Hindu College,
Machilipatnam)

The identities in contemporary society are becoming defused. Gender identity as well as racial identity differentiates from other types of identity towards religion, caste, class, communality, regionalism and nationality. There are two identities i.e. masculine and feminine (male and female). In this paper, a major feature of the masculinity/femininity dichotomy has emerged as a key notion for understanding the issues concerning gender identity. In this paper, I have attempted to examine critically, analytically and evaluate gender identity in the era of globalization with an analysis of the philosophical dichotomies. For the sake of clarity and precision. In the paper I dealt to understand dichotomous issues concerning gender identity in ancient India, I have referred to Mahabharata and to see the dichotomous symbols of masculinity and femininity in ancient Kyrgyzstan, I have discussed the epic Manas, as well we briefly presented over view on Kyrgyz and Indian women through the ages and through the image of Draupadi I tried to understand the meaning of the pativrata as a moksa for woman. In conclusion we have tried briefly summarized our discussions based on the peculiarities of the dichotomies based on gender identity and its significance in the context of globalization and Women's Rights.

96. The Contribution of Buddhism in Indian Literature and its Religious Influence in India

(G. Nageswara Rao, Asst. Professor, Vignan's University, Vadlamudi,
Guntur)

The contribution of Buddhism in Indian literature is interestingly much noticeable. Buddhism has had its origination and roots established in India since even unrecorded and pre-recorded times. It becomes quite a foregone conclusion and that took a prestigious one to impress upon and influence every Indian life since precisely that period and perhaps, still running to great guns. Gautama Buddha, prior to becoming a man that one acknowledges now, was 'Siddhartha', the prince to King Suddhodana - chief of the Shakya clan. Just as Rome is not built in a day, Siddhartha did take his time to become Gautama Buddha, universally acknowledged as the founding spiritual preacher of Buddhism. Quite evidently, Buddhism being accomplished under such a man who had shunned riches to stay contented in rags demands and does indeed own umpteen legends and lore associated with the birth of Buddhist influence upon the then Indian quintessential life. Buddha's period, though not quite certain (20th century historians are of the view that Buddha had resided from 563 BC to 483 BC),

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Women Protagonists and Modernity in Chetan Bhagat's Novels

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Chetan Bhagat has been acclaimed as one of the best-selling novelists of the popular literature. He takes upon the sensitive issues which concern to the society in his novels, ranging from the romantic love story to a deplorable condition of the present educational system. He has started a crusade against eradicating the evils of the society by his 'sugar coated novels'. Chetan Bhagat, in almost all his novels, highlights the problems faced by the youth. He presents before us a world, which is full of optimism and comic elements. Chetan Bhagat has acumen of giving comic treatment to a very serious theme. The main objective of this paper is to bring out the thematic style of Chetan Bhagat's writing along with the way in which he presented his women characters and modernity. Bhagat tries to show the actual position or condition of today's society. Society has been changed from normal to modern aspect. Bhagat has served it as the unifying force. His men and women perform it and break virginity knot without social rituals. At last, they either get married or committed to live together happily without any conditions and norms.

Keywords: *Chetan Bhagat, modern aspect, women protagonists*

The Moor in Othello : The Play of Class in Man

A. Hariprasad, Research scholar

Could it be the sole Purpose of anybody to be irresistably jealous and murderous especially in the entising world of romance and love making? Then what prompted Othello, a man of rank and honour, to carve out but "with a masterly touch" his own image imbued with hateful villany which ultimately took him to damnation. This very question forms the substance of the present paper. The paper proposes a psycho-socio-cultural study on the genesis and nature of the flaw in Othello as an individual and a class as well. It tries to build up the view point by exploring the answers to the critical issues such as whether.....

Othello's destiny is self-written.

He falls a prey to the niceties and courtacies of the elite.

Iago planted or watered the seed of jealousy in Othello's mind.

It would be a different matter had Othello been engaged in a war like serious matter.

Vaccum of love unsettles his psycho to the irrational act he performed.

Othello as a class is stronger than Othello as individual

Keywords: Othello, romance, psycho-socio-cultural study