

Details of Research Scholars

S No	Faculty	Department	Name of the Supervisor	Name of the Ph D Scholar	Identification No	Identification Details	Mode of Ph D (FT/PT)	Registration No	Date of Registration	Research Topic	Likely date of Completion	Availing fellowship (Yes/No)	Funding agency of Fellowship
1	Management	MBA	Dr. B.Madhusudhan Rao	JAYAPALA REDDY A.V	Z3677731	Passport	PT	111PG12001	15.02.2011	Digital strategies adopted by Pharmaceutical Companies of Hyderabad	Jul-05	No	NA
2	Management	MBA	Dr. B.Madhusudhan Rao	THIRUMAL REDDY	AP12820130000486	Driving Licence	PT	121PG12002	20-03-2013	Customer satisfaction on Mobile app based services of Nationalized Banks in Hyderabad	Jul-05	No	NA
3	Management	MBA	Dr. B.Madhusudhan Rao	D V R SUBRAHMANYA SASTRY T	ACCP5534E	PAN	PT	131PG12002	30-09-2013	Impact of E-Service Quality on E-trust in E-Commerce	Jul-05	No	NA
4	Management	MBA	Dr. B.Madhusudhan Rao	T SRINIVAS RAGHU	AGWPT7127P	PAN	PT	131PG12008	18-10-2013	Performance Evaluation of Startups in IT&ITS in Hyderabad and Vizag	Jul-05	No	NA
5	Management	MBA	Dr. B.Madhusudhan Rao	MUPPAVARAPU CHAITHANYA	K0664781	Passport	PT	131PG12202	18-02-2014	Social Media Marketing	Jul-05	No	NA
6	Management	MBA	Dr. B.Madhusudhan Rao	SRIRAMA SUDHARANI	ACEPS7339G	PAN	PT	161PG12204	25.10.2016	Technology transfers in Defence Sector	Jan-00	No	NA
7	Management	MBA	Dr. B.Madhusudhan Rao	P JANAKI RAM	ALHPP0569P	PAN	PT	171PG12002	15-07-2017	Human Resource Management	Jul-05	No	NA
8	Management	MBA	Dr. B.Madhusudhan Rao	ANAM C SREE PRAKEERTH KUMAR	K8586105	Passport	PT	161PG12003	08-09-2016	Marketing	Jul-05	No	NA
9	Management	MBA	Dr. K. Kalpana	CHUNDURI HYMAVATHI	AKUPC9737C	PAN	PT	131PG12001	03-10-2013	A study on Fluctuations in the commodity market with reference to Guntur (dt)	Jul-05	No	NA
10	Management	MBA	Dr. K. Kalpana	JASTHI NEELIMA	ALYPN3503E	PAN	PT	131PG12003	03-10-2013	A study on organization climate with reference to pellect pharam Ltd.	Jul-05	No	NA
11	Management	MBA	Dr. K. Kalpana	JATAPROL N G SREENIVAS	AICPJ5789K	PAN	PT	131PG12004	18-10-2013	Antecedents and outcomes of Psychological empowerment of employee in health care industries in Telangana	Jul-05	No	NA
12	Management	MBA	Dr. K. Kalpana	SUHASINI A	AQKPT4254H	PAN	PT	131PG12007	07-10-2013	A study on performance appraisal process in NMDC, Hyderabad	Jul-05	No	NA
13	Management	MBA	Dr. K. Kalpana	LAKSHMI NARAHARI CH	SGE0028191	Voter ID	PT	141PG12001	22-09-2014	A study on stress management with reference to IT enabled services in Guntur & Vijayawada	Jul-05	No	NA
14	Management	MBA	Dr. K. Kalpana	S KISHAN VARMA MANTHENA	AULPM1081A	PAN	PT	161PG12203	06-02-2017	A Study on impact of HR Practices on work life balance through Employee Resilience in selected private banks in the state of Andhra Pradesh	Jul-05	No	NA
15	Management	MBA	Dr. K. Siva Nageswara Rao	CHALLA MADHAVILATHA	K8553363	Passport	PT	141PG12201	06-04-2015	A study on A Frame work for Dyanmics in Financial Assist Pricing with Social reference to Bombay Stock Exchange	Jul-05	No	NA
16	Management	MBA	Dr. K. Siva Nageswara Rao	PAVANKUMAR CHENNUPATI	Z3555846	Passport	PT	151PG12001	13-11-2015	A Study on "Effectiveness of open innovation, virtualization and outcomes" with special reference to development of orphan drugs	Jul-05	No	NA
17	Management	MBA	Dr. K. Siva Nageswara Rao	SUBHRANSU PANDA	APFPP4099A	PAN	PT	101PG12003	18.01.2010	Priority Sector Lending by Public & Private Sector Banks in AP	Jul-05	No	NA
18	Management	MBA	Dr. K. Siva Nageswara Rao	ABDUL BASHEER AHAMAD BEG	AJZPA5386K	PAN	PT	121PG12003	02-04-2013	SME Financing issues & Challenges	Jul-05	No	NA
19	Management	MBA	Dr. M. Siva Koti Reddy	SHIRISHA ADELA	AZIPA5314N	PAN	PT	161PG12002	08-09-2016	A Study on the Role of Web based Banking services in determining the Continuity Intentions among the Rural Banking Customers: An Empirical analysis in the state of Telangana.	Jul-05	No	NA
20	Management	MBA	Dr. M. Siva Koti Reddy	SRAVANI CHARI VANGIPURAM	AFTPV4994V	PAN	PT	161PG12201	21-01-2017	Impact of Eco-Labeling on purchase behavior of Green products: An empirical analysis using extended TPB Model.	Jul-05	No	NA
21	Management	MBA	Dr. M. Siva Koti Reddy	SUDHEER SANNIKANTI	CLNP50776H	PAN	PT	161PG12202	06-02-2017	A Study on the role of Persuasive message: A Pricing strategy in determining the purchase intentions through Emotional Intelligence – An Empirical Analysis in the state of Andhra Pradesh.	Jul-05	No	NA
22	Management	MBA	Dr. M. Siva Koti Reddy	RAMU MUTHE	APTTPR1829Q	PAN	PT	171PG12003	15-07-2017	Marketing	Jul-05	No	NA
23	Management	MBA	Dr. P. Srinivasa Reddy	S S V N MURTHY	CEIPS2100F	PAN	PT	111PG12002	08.02.2011	A study on impact of organized Retailing on unorganized Retailing in undevided A.P	Jul-05	No	NA
24	Management	MBA	Dr. P. Srinivasa Reddy	P VIJAYA	0	0	PT	121PG12004	02-11-2012	CSR as competitive strategy- A study of selected public and private sector organizations	Jul-05	No	NA
25	Management	MBA	Dr. P. Srinivasa Reddy	NAGABHASKAR MUPPURI	A0XPN5536R	PAN	PT	121PG12201	06-04-2013	HRD strategies and Practices of Hospitality Industry- A Study of selected hotels in Andhra Pradesh	Jul-05	No	NA
26	Management	MBA	Dr. P. Srinivasa Reddy	SUBBAREDDY DEVIREDDY	BVFPD0155A	PAN	PT	131PG12006	15-10-2013	Impact of Marketing Strategies of two wheel companies on consumer behaviour	Jul-05	No	NA
27	Management	MBA	Dr. P. Srinivasa Reddy	SIVA RAMA KRISHNA J	AFMPJ2579N	PAN	PT	141PG12003	22-09-2014	A study on factors incluncing the privenive health care behaviour among working professionals	Jul-05	No	NA
28	Management	MBA	Dr. P. Srinivasa Reddy	ADDANKI MURALI MOHAN	ACHPM1838M	PAN	PT	161PG12001	08-09-2016	Competancy management in RINL Vizag	Jul-05	No	NA
29	Management	MBA	Dr. P. Srinivasa Reddy	APPANA SAI MANIDEEP	BCHPA7170H	PAN	FT	171FG12001	14-07-2017	Marketing	Jul-05	Yes	VFSTRU
30	Management	MBA	Dr. P. Srinivasa Reddy	CHALLAMARUTHY SUBRAHMANYAM	AEXPC5015L	PAN	PT	171PG12001	07-07-2017	Marketing	Jul-05	No	NA
31	Management	MBA	Dr. Pardha Saradhi Malla	KAISSETY.BALAJI	A1PPK2686M	PAN	PT	101PG12001	06.02.2010	Coporate Governance: Reddressal Mechanism	Jul-05	No	NA
32	Management	MBA	Dr. Pardha Saradhi Malla	SAMBAIAH RAJAVARAPU	ADBPR0981	PAN	PT	141PG12002	23-09-2014	ICT Application in Banks	Jul-05	No	NA
33	Management	MBA	Dr. Pardha Saradhi Malla	SREENIVASA RAO B	AJDPB5937B	PAN	PT	141PG12004	13-09-2014	ERP Investment in Manufacturing Companies	Jul-05	No	NA
34	Management	MBA	Dr. Pardha Saradhi Malla	DHANANJAYA JOSHI	H1911227	Passport	PT	141PG12202	21-05-2015	Infrastructure Financing	Jul-05	No	NA

FT 1
 PT 33
 Total 34

NA 33
 VFSTRU 1
 Other 0