

BBA.LLB (HONS) – VII-SEMESTER

MEDIA & SPORTS LAW

COURSE CODE:

Course Objectives: Media, considered being the fourth pillar of the democracy is a component which the society cannot isolate due to its convergence in our daily life. The main objective of this Course is to have a cursory glance over various issues pertaining to it like constitutional perspectives, regulation and emerging trends in the development of media law. Sports sector and its regulation is gaining momentum in the present world due to various kinds of activities like betting, contractual disputes etc. The main objective of this course is to explore the relationship of athletes, players with the organisation along with the interface of sports sector with different laws

Course Outcomes:

1. To understand what is media and its role in the society
2. To analyse constitutional perspectives relating to media
3. To analyse the regulatory framework of Media in India
4. To analyse and understand the interface of media with various laws like IPR
5. To identify and able to do research on emerging trends in media law and regulations in the contemporary world
6. To understand the interface of sports sectors with law and ethics
7. To analyse the applicability of various laws like labour laws, contract law, Intellectual property laws in sport sector
8. To examine various illegal activities that take place in sports sector and their regulation by laws

UNIT-I: Introduction to media laws-types of media: Press – Newspapers, Magazines, Posters, Broadcast – TV and Films, Digital Media and Social media – Internet, Convergence and Net Neutrality, Media vis-à-vis the Constitution, Media and Free Speech & Expression – Article 19(1)(a), Privacy Laws through Case Studies – Justice K.S. Puttaswamy v. Union of India, Parliamentary Privileges – Article 104A, Evolution of Freedom of Press, Media During Emergency in India

UNIT-II: Regulatory framework for The Media; Press Council of India; Ministry of Information & Broadcasting (MIB) Regulations – Programme Code under the Cable TV Network Regulations Rules 1994-Indian Broadcasting Foundation (IBF)-Self Regulation Guidelines & the Content Code-Step-By-Step Procedure to Complain Against Programmes-Broadcasting Content Complaints Council (BCCC); Telecom Regulatory Authority of India (TRAI) Regulations, 2012; IPR and Media-Copyright in Cinema Copyright in Films (Including Photographs), Selling rights, Accessibility to Public – Communication, Translations & Adaptations, Piracy; Trademark Issues-Comparative advertising

UNIT-III: Growing trends in media laws-Privacy, defamation and the sting operations; Trial by media and fair trial; Contempt of Court; Defamation; Regulation of the Social Media; Regulation of OTT Platforms-Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 202, Introduction to sports sector and interface with law, sports and ethics,

UNIT-IV: Sports Law: overview and conceptual framework, Structure and Governance of Professional Sports Leagues, International Approaches toward emergence of sports laws-USA, Europe, China, India, Introduction to Labour Law and its application to sports, Collective bargaining rules: exclusivity, good faith, fair representation

UNIT-V: Intellectual Property Issues in Sports sector, Intellectual Property Overview, Copyright and Broadcasting rights, Immoral/Offensive TM Ambush Marketing, Sports and Social Policy, Gender equity, Employment Discrimination in Sports, Player health and safety, Disability, Anti-Social Activity, Gambling, Betting, corruption, violence, doping, racism, Policies, Constitution, Bye-laws of International Sporting Organisations- International Olympic Committee (IOC), Fédération Internationale de Football Association (FIFA), International Cricket Committee (ICC), other local and domestic leagues

Text Books:

1. D.D. Basu, Law Of The Press, 5th Ed, Lexis Nexis, 2010
2. Madhavi Goradia Divan, Facets of Media Law- A mini encyclopaedia covering multiple dimensions of media law, 2nd, EBC, 2013, Reprinted 2021
3. Professor Duncan Bloy, Sara Hadwin, Law and the Media, 2nd Ed., Sweet & Maxwell, 2013
4. Mukul Mudgal & Vidushpat Singhania, Law & Sports in India- Developments, Issues and Challenges, 2nd Edition, LexisNexis, 2016
5. Simon Gardiner et al., Sports Law, 4th Edition, Routledge, 2012
6. Jack Anderson, Modern Sports Law, Hart Publishing, 2010